

## **Law of Connection: Application of NLP in Enhancing Professional Relationship**

- Do you want to apply NLP techniques to boost your daily productivity and influence?
- Are you aware of how small shifts in language can transform the way others respond to you?
- Do you know how to harness the power of the mind to reduce effort and increase your success rate?
- What if you could build stronger, healthier professional relationships with less conflict and more trust?

### ***Introduction***

This workshop is designed to help professionals master the principles of Neuro-Linguistic Programming (NLP) to enhance communication, influence, and connection in the workplace. By learning a few powerful yet practical rules, participants will discover how to create deeper rapport, manage difficult conversations, and strengthen relationships that matter most in their careers. The program covers both the science and practice of NLP—showing how thought patterns, language choices, and behavioural cues shape human interaction. Participants will learn how subtle changes in words, tone, and body language can shift perceptions, resolve conflicts, and increase collaboration. This is not just about theory—it is a hands-on program where you will practice techniques to build trust, break down barriers, and connect with people more effectively. Whether you are managing a team, dealing with clients, or navigating cross-functional relationships, the skills taught in this workshop will equip you to communicate with clarity, influence with integrity, and build professional relationships that last. By the end of the session, participants will walk away with practical tools to improve their daily productivity, enhance teamwork, and achieve greater success by leveraging the natural power of the mind and brain in human connection.

### **Program Objectives**

This program aims to:

- Equip participants with practical communication skills
- Adopt the techniques of NLP in communication skills.

### **Learning Outcomes**

After completing this program, the participants should be able to:

- Discover three conditions for connecting
- Techniques for calibrating your conversation

- Methods for effective communication

### **Methodology**

Gamification, case study, interview, case simulation, quiz, group discussion, lecture, videos.

### **Who Should Attend**

Marketing executives, leaders and managers, and anyone interested in applying NLP into communication and business management.

## Program Outline

Day One	
Time	Topics
9:00am – 10:30am	<p><b>Venturing the Law of Connection</b></p> <p>In this module, the participants would start with understanding the fundamentals of the law of connection, the origin, the importance and how does this theory is related to us.</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<p><b>The Condition for Connecting</b></p> <p>In this module, the participants would look at rapport, calibrating and understanding the communication style.</p>
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<p><b>NLP Communication Style Self-Assessment</b></p> <p>This module looks at the self-assessment questionnaire. Participants would complete the self-assessment summary worksheet, communication processing style score sheet then proceed to understand the score results and in-depth understand the relationship with one and another.</p>
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<p><b>NLP Communication Style</b></p> <p>In this module, participants would understand why it is a need to recognise your own and other’s people communication style and how it helps the other. Then, the participants would learn the style and characteristics of the visual, auditory, kinaesthetic and digital communicator.</p>
Day Two	
Time	Topics
9:00am – 10:30am	<p><b>Calibrating Your Conversation</b></p> <p>In this module, the participants would learn how to calibrate in order to connect effectively through visual, auditory, kinaesthetic and digital in boosting communication and conversation.</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<p><b>The Easy Methods You Can Use to make Better Connection</b></p> <p>In practical module would let the participants apply and practice</p>

	reframing, future pacing, installing, and positive presupposition in making a human connection.
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<p><b>Making Connections in Every Aspect of Your Life</b></p> <p>This module is a practical session to train participants on how to create a positive connection, how to coach, supervise with a different working group such as salesperson, customers, human resource personnel with employees and others.</p>
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<p><b>Special Techniques for Accelerated Learning</b></p> <p>The module would share with participants techniques to give and receive feedback, small group discussion, and public information dissemination.</p>